



ȘCOALA NAȚIONALĂ DE STUDII POLITICE ȘI ADMINISTRATIVE
Facultatea de Comunicare și Relații Publice

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Academic programs in English College of Communication and Public Relations 2014

1. **MA program Communication and Public Relations.**
2. **MA program Project Management** (accredited PMI). It is the first MA program in Project Management in Central and Eastern Europe receiving the PMI accreditation by **PMI Global Accreditation Center for Project Management Education Programs** (PMI GAC). Since 2012, this MA program is affiliated to **Academic Network Student Membership Program**.
3. **MA program EU Communication and Governance.**

List of courses taught in English College of Communication and Public Relations 2014

No.	Autumn/Spring & Level	Title	ECTS
1	A - MA	Mass Media and Society	8
2	A - MA	Theory of Communication	8
3	A - MA	Advertising (I)	8
4	A - MA	Research Methods	7
5	A - MA	Argumentation Theory	8
6	A - MA	Globalization and European Integration	10
7	A - MA	Project Team Management	9
8	A - MA	Project Management I	10
9	A - MA	Design and Implementation of EU-funded Projects	10
10	A - MA	Project Simulations and Case Studies	10
11	A - MA	Introduction to EU's economic governance	10

12	A - MA	Evaluation and auditing techniques in projects	10
13	A - MA	European Identity and Citizenship	10
14	A - MA	EU Communication Case Studies	10
15	A - MA	Research Methods and Techniques	10
16	A - MA	Risk management	10
17	S - MA	Public Relations	7
18	S - MA	Marketing and Branding	7
19	S - MA	Organizational Communication	8
20	S - MA	Advertising (II)	8
21	S - MA	Political Communication	7
22	S - MA	Culture and Communication	8
23	S - MA	EU Communication Policy	10
24	S - MA	European policies, programs and negotiation mechanisms	10
25	S - MA	European media and public sphere	10
26	S - MA	Design and Implementation of EU communication campaigns	10
27	S - MA	Social Psychology of Advertising	8
28	S - MA	Strategic Management	10
29	S - MA	Project management software	10
30	S - MA	Planning and implementation of research projects	9
31	S - MA	Public Opinion in the EU	10
32	S - MA	European Lobbying and PR Practice	10
33	S - MA	Design and implementation of research projects	8
34	S - MA	Project Management II	10

Note 1: Students are advised to contact the professors in charge.

Note 2: Autumn courses start from 1st October till middle of February; spring courses start from middle of February till end of June (exam session included for both semesters).